

Nick Piggott Biography...

Nick is the Head of Creative Technology at Gcap Media plc, the UK's largest commercial radio operator, representing 40% of UK commercial radio listening and owning stations including Classic fm, Capital 95.8 FM, XFM, Planet Rock and 50 local and regional stations. GCap Media have led the commercial implementation of DAB Digital Radio in the UK, and have significant investments in multiplexes and DAB capacity.

Nick is responsible for creating and implementing digital strategy across all digital platforms, and has led GCap's DAB project since 1998. Nick's team develops technology to deliver content to multiple digital platforms, with applications such as text information, visual enhancements, Electronic Programme Guides and music downloading.

